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KEY=IN - MADELYNN MELANY

RESPONSIBLE TOURISM AND CSR

ASSESSMENT SYSTEMS FOR SUSTAINABLE DEVELOPMENT OF SMES IN TOURISM

Springer What are Responsible Tourism and Corporate Social Responsibility? What is the industry's awareness regarding these concepts? What are the systems and tools currently available on the market that tourism SMEs can use to assess their engagement and the sustainability of their business? This book is aimed at replying to these questions and offering an innovative contribution to the current debate in the field. After having defined Responsible Tourism and CSR and the environment in which these methodologies develop, the authors present and compare the main European assessment and certification systems, describe their characteristics and functionalities and discuss the relevant issues concerning their application. Through the AHP model and the selection of a number of relevant case histories, the suitability and efficacy of these systems in monitoring the level of responsibility of tourism SMEs are analyzed and debated. The results obtained contribute to enhance the recognition and diffusion of CSR principles in tourism and to support tourism businesses in choosing the assessment tool that best fits with their characteristics and the nature of their activity. The study also enables students and researchers to build or enhance their knowledge about the main reporting initiatives available in Europe and to assess the potential of the mathematical model applied for this kind of study.

KEY INITIATIVES IN CORPORATE SOCIAL RESPONSIBILITY

GLOBAL DIMENSION OF CSR IN CORPORATE ENTITIES

Springer This book presents initiatives that were launched or are currently being pursued in the name of CSR, and showcases how different dimensions of CSR, sustainability, ethics and governance can help to solve global challenges. Contributions by international experts from Australia to Bangladesh and from Nigeria to Spain address current issues in their respective country, such as challenges faced by nations, initiatives launched in the name of CSR, and attempts on the part of small and medium sized enterprises to promote CSR initiatives. This volume provides readers with in-depth insights into CSR and important initiatives around the globe intended to encourage more responsible behavior.

CORPORATE SOCIAL RESPONSIBILITY IN THE HOSPITALITY AND TOURISM INDUSTRY

IGI Global Increased tourism benefits local economies by creating more revenue and employment options as interest in the location grows. However, as the hospitality and travel industry continues to grow and adapt, it becomes imperative that they implement socially responsible procedures. Corporate Social Responsibility in the Hospitality and Tourism Industry discusses issues and challenges faced by organizations implementing responsible business practices within the travel, hotel, leisure and hospitality industries. Featuring best practices and theoretical concepts on the support of local economies, ethical sourcing of native goods, and sustainability procedures, this publication is a vital source for policy makers, academicians, researchers, students, technology developers, and government officials interested in emergent ethical and moral practices within the travel industry.

CORPORATE SUSTAINABILITY AND RESPONSIBILITY IN TOURISM

A TRANSFORMATIVE CONCEPT

Springer This book offers essential insights into how the world's second largest industry, tourism, is responding to challenges involved in expanding the corporate social responsibility (CSR) concept to corporate sustainability and responsibility, referred to as CSR 2.0. It analyzes the typical setup of tourism with various types of commercial agents: corporations, small and medium sized enterprises, public-private partnerships, social enterprises and local cooperatives. In addition, the book examines a broad range of voluntary initiatives, the effectiveness of these efforts, and how contextual and wider policy features shape these relationships. The book is divided into three parts, the first of which elaborates on strategic drivers and rationales for CSR. In turn, the second part introduces readers to design approaches for CSR programs and envisaged impacts, while part three focuses on implementation, certification, reporting, and possible outcomes. Each part offers a mixture of theoretical perspectives, synthesis analyses and case studies. The respective chapters tackle a broad spectrum of tourism sub-sectors, e.g. the cruise industry, aviation, gastronomy, nature-based tourism, and urban destinations.

CORPORATE SOCIAL RESPONSIBILITY AND GOVERNANCE

THEORY AND PRACTICE

Springer This book deals with the role of international standards for corporate governance in the context of corporate social responsibility. Based on the fundamentals of moral theory, the book examines governance and CSR in general, addressing questions such as: Is "good governance" not affected by moral concerns? How do the principles and practices of CSR standards adhere to or conflict with insights from business ethics and moral theory? To what extent do the standards and governance models provide normative guidance? Do the standards and governance guidelines provide an adequate means of benchmarking and auditing? Are these standards a help or a hindrance to stakeholder engagement and transparency? The book provides insightful and thought-provoking answers to these and many other important questions concerning CSR standards, and offers a valuable resource for practitioners, academics and students at business schools and other institutions.

CORPORATE SOCIAL RESPONSIBILITY: CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS

CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS

IGI Global The decisions a corporation makes affect more than just its stakeholders and can have wide social, environmental, and economic consequences. This facilitates a business environment built around the practical regulations and transparency necessary to ensure ethical and responsible business practice. Corporate Social Responsibility: Concepts, Methodologies, Tools, and Applications is a vital reference source on the ways in which corporate entities can implement responsible strategies and create synergistic value for both businesses and society. Highlighting a range of topics such as company culture, organizational diversity, and human resource management, this multi-volume book is ideally designed for business executives, managers, business professionals, human resources managers, academicians, and researchers interested in the latest advances in organizational development.

RESILIENCY MODELS AND ADDRESSING FUTURE RISKS FOR FAMILY FIRMS IN THE TOURISM INDUSTRY

IGI Global Family-owned and family-run firms, which are mostly small and medium-sized enterprises, are important when it comes to tourist destinations. It is therefore essential to understand how family firms address future risks and the challenges they face as part of the tourism industry. Since family businesses play such an important role for the entire tourism industry, it is worthwhile to analyze this business type when it comes to organizational resilience. Further, the development of practical solutions from field or case studies are beneficial for creating valuable learning effects for both firms and destinations alike. The examination of one risk scenario and its successful or missing management might be beneficial to create useful learning effects for the future. Therefore, it is essential to understand contemporary issues and future challenges of family firms in the hospitality/service industry and to examine different perspectives at an individual, firm, and destination management level. Resiliency Models and Addressing Future Risks for Family Firms in the Tourism Industry provides an in-depth examination of tourism family firms, since these firms are essential for supplying solutions for challenges such as dealing with uncertainty, becoming or remaining resilient, and creating sustainable tourism destinations. The chapters address the challenges of sustainability and resilience in an uncertain world and connects knowledge from family business research to tourism research, focusing on hospitality. Highlighted topics include organization ambidexterity, pandemic risk, firm management and leadership, and technology use in firm operations. This book is essential for family firms, hotel management, entrepreneurs, restaurateurs, tourism professionals, academicians, researchers, and students seeking the most advanced research on family firm's resilience and risk management within the tourism industry.

INTRINSIC CSR AND COMPETITION

DOING WELL AMONGST EUROPEAN SMES

Springer Nature This edited book is at the intersection of the discussion on family-owned business, the CSR agenda and company competition in Europe. The authors contribute to the debates on corporate social responsibility by arguing that formal management systems are not the one-size-fits-all solution they are typically presented to be. Exploring alternative interpretations of the profile environmental management activities have in SMEs, the book evaluates the way in which cultural and ethical values are embedded in European SMEs in order to drive and orientate CSR successfully without following the mainstream 'systems' approach. It addresses several values of thought within the CSR debate such as intrinsic CSR, the role of virtue ethics and moral theory in corporate culture, environmental sustainability and vision-driven CSR. Focusing on a European perspective, the book heuristically explores an alternative model for the integration of CSR, innovation dynamics and economic success driven by intrinsic values rather than extrinsic post-decision rationalisations.

ETHICS IN SMALL AND MEDIUM SIZED ENTERPRISES

A GLOBAL COMMENTARY

Springer Science & Business Media This book is the first of its kind – a global overview of extant research on ethics in small and medium sized enterprises. While vast amounts of corporate money, government policy and media time are directed at the social and ethical activities of large corporations, small businesses don't generally attract the spotlight. This is wildly inappropriate, however, since upward of 90% of private businesses are small or medium sized. This book goes some way to helping us understand the social and ethical contribution of this majority organizational form. The first section of the book is a global round-up of research on ethics in small and medium sized enterprises from major regions of the world. In the second section smaller scale research projects from a variety of countries present both empirical and theoretical advances in the area. Anyone with an interest in ethics and small and medium sized enterprises should find this an inspiring book which paves the way for future research.

THE GOALS OF SUSTAINABLE DEVELOPMENT

RESPONSIBILITY AND GOVERNANCE

Springer This book analyses various aspects of social responsibility, corporate responsibility, sustainability and governance. Rather than focusing narrowly on a single perspective, it investigates a number of problems and scenarios that can all be considered an aspect of one of these fields, and shows how they are all related to each other and to the problems and issues facing businesses. This approach is based on the tradition of the Social Responsibility Research Network, which in its 15-year history has sought to broaden the discourse and to treat all research in these areas as inter-related and relevant to business. The book collects the best papers presented at the 15th International Conference on Corporate Social Responsibility and 6th Organisational Governance Conference held in Melbourne, Australia in September 2016.

INTRINSIC AND EXTRINSIC CORPORATE SOCIAL RESPONSIBILITY

Cambridge Scholars Publishing This book explores the differences between extrinsic and intrinsic Corporate Social Responsibility (CSR). The former is driven by an assumed positive relationship between CSR activities and financial performance, while the latter stems from a moral duty. These differences can be both banal and profound, because they often depend on definitions and because the scope, purpose, and legitimacy of intrinsic CSR is vague, under-researched, and subject to context. The book discusses the two manifestations of CSR through both applied and conceptual approaches, considering questions such as: Are there any differences? If so, in which areas, aspects, consequences? How do they relate to each other? Which one is better and how could this be identified? In finding answers to the above, the book reflects on the impact the difference has on CSR stakeholders. Furthermore, a closer look at Swiss Small and Medium-sized Enterprises (SMEs) and their culture of democratic decisions, hand-shake quality, prudence, embeddedness in their respective communities, and their willingness to "give something back to society" allows the limitation, impetus, and the legitimacy of intrinsic CSR to be identified.

RESPONSIBLE CORPORATE GOVERNANCE

TOWARDS SUSTAINABLE AND EFFECTIVE GOVERNANCE STRUCTURES

Springer This book discusses the tasks and functions of corporate governance in the light of current challenges and the dynamics that arise from a broader approach to company management and the integration of corporate governance with corporate social responsibility (CSR) and sustainability. Addressing the corporate governance shortcomings that are believed to have contributed to the recent financial crisis, it explores the interplay between corporate governance and CSR, and includes examples of company practice to show how such changes affect the practices of shareholders, boards of directors and regulators. In particular, the book examines shareholders' activities, their different investment strategies, specific reporting expectations and the submission of proposals to the annual meeting. Further, for boards of directors it explores the need to revise their tasks with respect to the criteria for executive appointments, their corporate strategy, performance measures and diversity recommendations, while for directors it provides recommendations to reconsider the structure of executive pay and performance incentives. Lastly, for regulators the book investigates the need to introduce new laws addressing, for instance, the need for integrated reporting, limiting the voice of short term oriented shareholders and providing guidelines for executive compensation.

A JOURNEY IN SOCIAL AND ENVIRONMENTAL ACCOUNTING, ACCOUNTABILITY AND SOCIETY

Cambridge Scholars Publishing For those interested in scientific and practical debate about social, environmental and sustainable accountability, the present volume provides such a discussion at the international level, considering the different typologies of companies. There is one common factor between the gas and oil sectors, waste management, and the economy of communion enterprises: they must all be legitimated in a sustainable modern world in order for us to find a new paradigm and give the world the best chance of survival. The contributors to this volume started to discuss these topics during the 7th Italian CSEAR conference held in Urbino, Italy, in 2018 and have continued the debate here, in order to answer necessary questions which will help prevent further environmental destruction.

THE CHANGING ROLE OF SMES IN GLOBAL BUSINESS

VOLUME II: CONTEXTUAL EVOLUTION ACROSS MARKETS, DISCIPLINES AND SECTORS

Springer Nature SMEs are significant job creators and drivers of innovation and competition in most economic sectors. Furthermore, the traditional constraints of small and medium enterprises, such as geographic operations, are now being dissolved by technological developments. This means that there are new opportunities for SMEs, and their fundamental principles are being redefined: the aims, competencies, strategy, management, practice, and scope of these businesses are changing, with wide-ranging implications. This is the second part of a two volume work that incorporates scientific chapters on SME business theory and practice. Authors provide a balanced perspective of the present and future of SMEs across all business disciplines, for example management, strategy, marketing, economics and finance. While Volume I focuses on the individual SME and internal issues such as innovation, quality, and digitization, this second volume explores external issues such as contextual forces, the effects of the financial crisis, and macro-economic effects.

RESEARCH ANTHOLOGY ON SMALL BUSINESS STRATEGIES FOR SUCCESS AND SURVIVAL

Business Science Reference Running a small business provides opportunity for greater success, increased growth, and potentially the chance to move to the global business arena, yet also much more risk. Small businesses not only have less employment, but also less annual revenue than a regular-sized business. With the growth of large corporations and chain businesses, it has become harder to maintain the survival of a small business. The COVID-19 pandemic has also brought more pressure onto the already unsteady survival of small businesses, due to forced closures, decreased agility, fewer technological innovations, and smaller customer bases. The Research Anthology on Small Business Strategies for Success and Survival offers current strategies for small businesses that can be utilized in order to maintain equal footing during challenging times. With the proper strategies available to small business owners, small businesses could not only survive, but also excel despite the environment that surrounds them. Covering topics including decision management, new supportive technologies, sustainable development, and micro-financing, this text is ideal for small business owners, entrepreneurs, startup companies, family-owned and operated businesses, restaurateurs, local retailers, managers, executives, academicians, researchers, and students.

THE ROUTLEDGE HANDBOOK OF HOSPITALITY MANAGEMENT

Routledge Hospitality is an industry characterised by its complex nature and numerous sectors including hotels, hostels, B&Bs, restaurants, pubs, nightclubs and contract catering. However, despite its segmentation, there are key issues that are pertinent to all subsectors. The Routledge Handbook of Hospitality Management adopts a strategic approach and explores and critically evaluates current debates, issues and controversies to enable the reader to learn from the industry's past mistakes as well as future opportunities. Especially relevant at a time when many sectors of the industry have to re-evaluate and reinvent themselves in response to the economic downturn the Handbook brings together specialists from both industry and academia and from a range of geographical regions to provide

state-of-the-art theoretical reflection and empirical research. Each of the five inter related sections explores and evaluates issues that are of extreme importance to hospitality organisations, many of which have not been adequately explored before: external and internal customers, debates surrounding finance, uncertainty risk and conflict, sustainability, and e-Hospitality and Technology. This book is an invaluable resource for all those with an interest in hospitality, encouraging dialogue across disciplinary boundaries and areas of study. It is essential reading for students, researchers & academics and managers of Hospitality as well as those of Tourism, Events, Marketing, and Business Management.

TOURISM ENTERPRISE

DEVELOPMENTS, MANAGEMENT AND SUSTAINABILITY

CABI The environmental quality and popularity of any tourist destination is the outcome of sustained development, shaped by the socio-economic and physical dimensions of the local environment. Protecting the 'living landscape' requires recognizing, promoting and developing the links between economic, social and environmental objectives. This book therefore examines the tourism business in terms of 'greening' the local economy, people and environment, establishing the green agenda and investigating its application to the tourism sector.

CORPORATE SOCIAL RESPONSIBILITY

ACADEMIC INSIGHTS AND IMPACTS

Springer This book highlights the multi-faceted nature of corporate social responsibility and the need for greater engagement across academia to help develop the mechanisms needed to encourage socially responsible approaches across the board. The product of a cross-disciplinary collaboration of authors from various academic disciplines, the book reflects the emergent diversity of academics now studying corporate social responsibility (CSR). Accordingly, it includes contributions from economists to social anthropologists, from accountants to philosophers, and from clinical psychologists to social geographers. Together they provide new insights into aspects that challenge, hinder and enable CSR practitioners and corporations with regard to their financial impact and accountability, governance and supply chains. The book is divided into four parts focusing on the practical, sociological, theoretical and environmental aspects of corporate social responsibility.

ENTREPRENEURIAL DEVELOPMENT AND INNOVATION IN FAMILY BUSINESSES AND SMES

IGI Global Entrepreneurship is very important for both entrepreneurs and economic development. It helps boost innovation and competitiveness in every country and facilitates the creation of new jobs and new opportunities, especially for family businesses and small and medium enterprises (SMEs). Both entrepreneurship and innovation constitute a subject that is both topical and timeless, since institutions and the various institutional processes have always affected a country's sustainability. Entrepreneurial Development and Innovation in Family Businesses and SMEs is an essential scholarly publication that contributes to the understanding, improving and strengthening of entrepreneurial development, and innovation's role in family businesses and SMEs by providing both theoretical and applied knowledge in order to find how and why entrepreneurship and innovation can produce inefficient and dysfunctional outcomes. Featuring a wide range of topics such as women entrepreneurship, internationalization, and organizational learning, this book is ideal for researchers, policymakers, entrepreneurs, executives, managers, academicians, and students.

SUSTAINABLE DIRECTIONS IN TOURISM

MDPI Within the framework of tourism companies and tourist destinations, the question of sustainability is gaining importance. Tourists are increasingly aware of the importance of sustainability criteria, awarding greater value to sustainable destinations. Sustainability refers to a wide range of aspects related to climate change, the economic organization of tourism, social values or questions, job creation, and the necessary protection of the culture of destinations and the environment. Therefore, there is a need for studies that consider these aspects in order to achieve the sustainable development of tourist destinations. Fundamental to this is discovering to what degree tourism companies and destinations approach these questions in the strategies they use to deal with problems stemming from their attempts to be more sustainable. Conceptual papers and empirical research on the economic, social, cultural, and environmental aspects related to tourism companies and destinations are welcome. Studies that analyze how these questions and the concept of sustainability are included in tourism companies and destinations are necessary in these modern times. This book was established for these reasons, dedicated to examining sustainability in tourism. The papers included in this Special Issue can help us to determine the new directions being addressed in the research on sustainability tourism.

CORPORATE SOCIAL RESPONSIBILITY IN TIMES OF CRISIS

PRACTICES AND CASES FROM EUROPE, AFRICA AND THE WORLD

Springer This book explores national and transnational companies' Corporate Social Responsibility (CSR) activities in times and settings in which they are confronted with economic and social challenges and analyzes these situations, ranging from the financial crisis to fourth generation sustainability. Presenting a number of different cases from various parts of Europe, North America and Africa, it showcases how companies respond to the challenges of the development, consultation, implementation, integration, measurement and consolidation of CSR. Further it specifies how these corporations deal with uncertainties over corporate and financial resources, global financial stability and growing evidence for climate change. The book describes CSR adaptation under challenging circumstances and argues for the strategic and operative legitimation of Corporate Social Responsibility in times of crisis.

CULTURAL INITIATIVES FOR SUSTAINABLE DEVELOPMENT

MANAGEMENT, PARTICIPATION AND ENTREPRENEURSHIP IN THE CULTURAL AND CREATIVE SECTOR

Springer Nature This book explores the relevance of new sources, dimensions, and characteristics of knowledge for supporting creative and cultural organizations and initiatives. Special emphasis is placed on cultural heritage, participatory approaches, and entrepreneurship in the cultural and creative sector. The role of cultural heritage and contemporary culture as a source of economically effective, socially sustainable development is also discussed. The authors examine new ways of developing and testing new and innovative models of management for cultural heritage assets. In line with the participatory approaches in culture heritage governance promoted by the EU, the authors analyze participatory approaches to cultural and creative initiatives. The role of public and private actors, as well as the way they interact with each other in order to achieve collective outcomes, is of particular interest in this section of the book. With regard to cultural and creative entrepreneurship, the book adds an innovative view of cultural ventures, offering some clues from an entrepreneurial ecosystem perspective.

CSR 2.0 AND THE NEW ERA OF CORPORATE CITIZENSHIP

IGI Global Responsible behaviors in the realm of business continue to remain a crucial component of organizational development. By exploring core aspects of contemporary corporate strategies, businesses can create more value in social welfare initiatives. CSR 2.0 and the New Era of Corporate Citizenship is an authoritative reference source for the latest scholarly research on the ways in which corporate entities can implement responsible strategies and create synergistic value for both businesses and society. Featuring extensive coverage across a range of relevant perspectives and topics, such as corporate citizenship, stakeholder engagement, and business ethics, this publication is ideally designed for students, academics and researchers seeking current concise and authoritative research on the business case for corporate social responsibility.

ETHICS AND SUSTAINABILITY IN GLOBAL SUPPLY CHAIN MANAGEMENT

IGI Global Various industries in modern society can contribute to many different sustainable development initiatives. By implementing better processes for resource usage and its impacts, businesses can play a vital role in creating a cleaner environment. Ethics and Sustainability in Global Supply Chain Management is a comprehensive reference source for the latest scholarly material on organizational procedures and methods that ensure environmental sustainability, while maintaining effective production processes. Highlighting the most innovative topics and perspectives, such as life cycle costing, waste management, and business leadership, this book is ideally designed for professionals, academics, practitioners, graduate students, and researchers interested in developing green supply chain processes.

DIMENSIONAL CORPORATE GOVERNANCE

AN INCLUSIVE APPROACH

Springer This book explores different dimensions of the field of corporate governance and social responsibility. It discusses how business and society perceive and relate to CSR; how the field has continued to reshape modern corporate boardrooms in both the advanced and emerging economies; how CSR has transformed the manner in which modern corporate entities disclose the non-financial information aspect of their operations to the world at large; and the way in which sustainable development has continued to contribute to improving the quintuple bottom line - people, planet, prosperity, partnership and peace - of 21st century corporate entities. Further, the book also provides evidence of how these aspects of corporate social responsibility are depicted in different forms in eleven nations around the globe.

STAGES OF CORPORATE SOCIAL RESPONSIBILITY

FROM IDEAS TO IMPACTS

Springer This book presents a multidisciplinary and multifaceted view of the state of corporate social responsibility (CSR) development in organizations in different industries around the world. It is based on the assumption that companies today must shift their focus to their long-term prosperity and the complex and interrelated environmental, social, economic and political ecosystems within which they function. The book tracks ideas through to impacts, offering unique perspectives on stimulating topics such as awareness among female entrepreneurs in Nigeria, views of upper-management in Polish firms, Japanese CSR strategies and the social relevance of corporate initiatives, pragmatic approaches of CSR design principles in Scandinavia and many more. The book collects not only examples from different countries and global regions, but also cases from a diverse range of globally relevant industries. It discusses the different stages of CSR development at a professional, conceptual and strategic level, and integrates them into a comprehensive framework to define the adequate course of action for each stage.

THE WORLD GUIDE TO SUSTAINABLE ENTERPRISE - VOLUME 3: EUROPE

Routledge The World Guide to Sustainable Enterprise is the first comprehensive global compendium that clearly describes the national approaches to sustainable enterprise. Through a systematic review of each country, this quick-to-access reference guide showcases the similarities and differences in each region. Every country profile includes key information about the relevant history, country-specific issues, trends, research, and the leading organizations operating in the field as well as best-practice case studies. The guide comprises four volumes, each dedicated to a specific region of the world. In a world where organizations are working increasingly across national and regional boundaries and research takes a joined-up and international approach, this book is an essential guide for practitioners and researchers in the disciplines of business sustainability, social enterprise and corporate responsibility. The first of its kind, this reference book provides the reader with a unique insight into what is the current state-of-play in each country. Each edited volume provides expert contributions from around the world; the contributors have been selected on the basis of their knowledge of the country and their clear experience in sustainable enterprise. Each regional/country profile includes the following subsections: Sustainable Enterprise in context; Priority issues; Trends; Government policies; Case studies; Further resources; and References. This unique resource will be an essential acquisition for all organizations who need to benchmark their sustainable enterprise strategies throughout different regions and cultures and want the best possible intelligence on the key issues and concerns relating to sustainable business and social responsibility in all of the markets in which they operate. It provides a useful companion reference collection to the World Guide to CSR, also edited by Wayne Visser. The full Four Volume Set of The World Guide to Sustainable Enterprise is available for purchase as a single item at a 25% discounted rate.

HANDBOOK OF TOURISM IMPACTS

SOCIAL AND ENVIRONMENTAL PERSPECTIVES

Edward Elgar Publishing This Handbook provides a comprehensive overview of current developments, issues and good practices regarding assessment in social science research. It pays particular attention to the challenges in evaluation policies in the social sciences, as well as to the specificities of publishing in the area.

CRITICAL ISSUES IN ECOTOURISM

UNDERSTANDING A COMPLEX TOURISM PHENOMENON

Routledge Identifies and addresses critical issues in ecotourism. This book provides the reader with contributions from international scholars that address issues of relevance; incorporating scientific insights in specialised fields of research, for example, identifying and protecting critical habits where tourists engage with endangered species.

CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABLE DEVELOPMENT

SOCIAL CAPITAL AND CORPORATE DEVELOPMENT IN DEVELOPING ECONOMIES

Taylor & Francis Many different companies can significantly contribute to the integrated goals and targets of the United Nations' sustainable development goals, such as poverty reduction by 2030. Poverty is not only about people living on less than \$1.25 per day, but more fundamentally, it is their lack of capabilities and access to participate in productive economic activities. If companies can contribute in

order to provide access and the necessary skills, then individuals will have the capabilities to achieve their aspirations, including earning a higher income. Corporate Social Responsibility and Sustainable Development supports Sen's assertions that poverty can be alleviated if the capability of individuals is improved. Beyond that, this book shows that sustainable development goals can be achieved when the company's CSR programs and social capital development in improving people's capabilities are combined with necessary finance access and market access for the poor. The theoretical model developed from the journey of Astra International, one of the largest public-listed companies in Indonesia, is replicable for other companies aspiring to be sustainable in developing countries. The model shows a virtuous cycle between the corporate aim, CSR programs, social capital and corporate sustainability. This volume is of great value to academics, practitioners and policy makers interested in the themes of CSR, social capital and sustainable development of developing countries. It also appeals to professionals in industry associations, development agencies and international organizations, as well as NGOs that are concerned with the achievement of sustainable development goals by 2030.

CONTEMPORARY ISSUES IN BUSINESS AND ECONOMICS

MDPI This book is a collection of high-impact papers accepted and presented at the 2019 Vietnam's Business and Economics Research Conference (VBER2019) organised by Ho Chi Minh City Open University held on 18th–20th July 2019. The Special Issue is associated with a broad coverage of the contemporary issues in Business and Economics in Vietnam and other emerging markets reflecting a key theme of VBER2019: Vietnam's Place in the Asia Pacific Region. A total of 14 papers were published from more than the 120 submissions to the VBER2019 Conference. Published papers had been undergone a rigorous reviewing process conducted by the Journal of Risk and Financial Management. The papers incorporated in this book address contemporary issues in business and economics from Vietnam and other emerging markets in the Asian region from various angles such as economics, finance, and statistics to management science. At the time of writing this note, some of the papers have attracted more than 1000 downloads in 3 months. In particular, a paper on "Foreign Direct Investment and Economic Growth from Developing Countries in the Short Run and Long Run" by Trang Thi-Huyen Dinh and her team has attracted almost 6000 downloads in 3 months. These statistics indicate that the papers published in this Special Issue have attracted the wide interest of readers. Among these 14 published papers, three main areas of important contemporary issues in Business and Economics in the Asian region can be identified. First, a block of papers deals with various important and fundamental issues in the emerging markets the Asian region, from exchange rate regime, financial inclusion, and financial development to energy consumption and environmental degradation. On the issue of CO2 emissions, energy consumption and economic growth in the ASEAN, Vo, Vo, and Le utilized various time series econometrics approaches. Key findings from this paper indicate that there are no long-run relationships among carbon dioxide (CO2) emissions, energy consumption, renewable energy, population growth, and economic growth in the Philippines and Thailand, but a relationship does exist in Indonesia, Myanmar, and Malaysia. Loo, in his paper on financial inclusion for the ASEAN, concluded that advancing internet capability and availability present investors an opportunity to offer financial technology or Fintech to meet the need for financial services in this digital era. Second, a challenge in quantitative studies for a single country, such as Vietnam, with limited data is generally noted. However, various empirical studies on Vietnam's business and economics issues have been conducted. Nguyen, Quan, and Pham examined the cultural distance and entry mode of foreign direct investment in Vietnam. A key finding from their paper is that when there is a great cultural difference between Vietnam and their home country, foreign-invested firms prefer wholly owned subsidiaries over equity joint ventures. Within the Vietnamese market, Pham, Vo, Ho, and McAleer conducted a study on the issue of corporate financial distress. The authors conclude that the corporate financial distress prediction model, which includes accounting factors with macroeconomic indicators, performs much better than alternative models. In addition, the evidence confirms that the global financial crisis (GFC) had a damaging impact on each sector, with the Health & Education sector demonstrating the most impressive recovery post-GFC, and the utilities sector recording a dramatic increase in bankruptcies post-GFC. At another extreme of the spectrum, Van and Nguyen considered that competitive context, social influences, the understanding of managers about corporate social responsibility (CSR), and the internal environment of companies are the four drivers of CSR. The authors also argued that in the four drivers, competitive context has the strongest impact on adopting CSR. Third, last but not least, various papers focus on an important aspect of public finance. For an example, Pham, Pham, and Ly documented the effect of double taxation treaties on the bilateral trade of Vietnam with ASEAN member states, thereby making an extensive comparison with its EU partner countries. Their findings indicate the significant contributions of the tax treaties to Vietnam's trade performance, not exclusively with ASEAN but also with EU partner countries. In addition, regarding public finance for Vietnam, Nguyen, Vo, Ho, and Vo investigated the contribution of fiscal decentralisation to economic growth across provinces in Vietnam. For the first time in Vietnam, the fiscal decentralisation index together its two subcomponents, including fiscal importance and fiscal autonomy, are developed. Findings from this paper indicate that while fiscal importance and an overall level of fiscal decentralisation have provided negative impact on provincial economic growth, fiscal autonomy has a positive impact on economic growth across provinces in Vietnam.

SELECTED PAPERS FROM COASTLAB18 CONFERENCE

MDPI This book presents 16 selected papers from the 7th International Conference on The Application of Physical Modelling in Coastal and Port Engineering and Science, Coastlab18. The conference was organized in Santander, Spain, from 22 to 26 May, 2018, by the Instituto de Hidráulica Ambiental de la Universidad de Cantabria, IH Cantabria. Coastlab18 welcomed 175 attendees from 18 different countries. The technical program included three renowned keynote lectures and 120 presentations focused on theoretical and practical aspects related to physical modelling in the field of coastal and

ocean engineering. Coastal and ocean structures, breakwaters, revetments, laboratory technologies, measurement systems, coastal field measurement and monitoring, combined physical and numerical modelling, physical modelling case studies, tsunamis, and coastal hydrodynamics were the main topics covered in the conference. This book attempts to cover, as completely as possible, all the topics presented during the conference. The papers were accepted after a peer-review process based on their full text.

11TH EUROPEAN CONFERENCE ON INNOVATION AND ENTREPRENEURSHIP

ECIE 2016

CSR AND SOCIALLY RESPONSIBLE INVESTING STRATEGIES IN TRANSITIONING AND EMERGING ECONOMIES

IGI Global One of the most important activities of enterprises today is responsible entrepreneurship. Corporate social responsibility (CSR) activities can help to forge a stronger bond between employees and corporations, can boost morale, and can help both employees and employers feel more connected with the world around them. Moreover, the growing importance of this concept results from the fact that it is perceived as an effective tool for increasing competitiveness, improving the image of the company, or contributing to the generation of higher profits. In today's world, an active commitment to social responsibility is becoming more common for a company. *CSR and Socially Responsible Investing Strategies in Transitioning and Emerging Economies* is an essential reference source that identifies the scale and scope of implementation of CSR and socially responsible investing strategies and standards in companies operating in different transitioning and emerging economies as well as assessing the global effects of these activities. Featuring research on topics such as economic growth, responsible investing, and business ethics, this book is ideally designed for managers, executives, directors, corporate professionals, government officials, industry leaders, academicians, students, and researchers in the fields of international economics, international business, marketing, finance management, and public relations.

ETHICS AND DECISION-MAKING FOR SUSTAINABLE BUSINESS PRACTICES

IGI Global Alongside increasing demands for transparency and accountability, business governance is transforming due to decades of economic turmoil, regulatory reform, and technological change. There is now a holistic approach to this concept, as it is no longer just about running companies and organization efficiently. *Ethics and Decision-Making for Sustainable Business Practices* is a critical scholarly resource that examines issues of sustainability, ethics, governance, and cultural influence in the business world. Featuring coverage on a broad range of topics such as entrepreneurship, cost management, environmental business, and cultural diversity, this book is geared towards managers, leaders, researchers, and organizations interested in the integration of sustainable business practices.

CORPORATE SUSTAINABILITY AND RESPONSIBILITY IN TOURISM

A TRANSFORMATIVE CONCEPT

Springer

CORPORATE SOCIAL RESPONSIBILITY IN DEVELOPING AND EMERGING MARKETS

INSTITUTIONS, ACTORS AND SUSTAINABLE DEVELOPMENT

Cambridge University Press A valuable interdisciplinary resource examining the concept and effectiveness of CSR as a tool for sustainable development in emerging markets.

THE OXFORD HANDBOOK OF CORPORATE SOCIAL RESPONSIBILITY

PSYCHOLOGICAL AND ORGANIZATIONAL PERSPECTIVES

Corporate social responsibility (CSR) continues to grow as an area of interest in academia and business. Encompassing broad topics such as the relationship between business, society, and government, environmental issues, globalization, and the social and ethical dimensions of management and corporate operation, CSR has become an increasingly interdisciplinary subject relevant to areas of economics, sociology, and psychology, among others. New directions in CSR research include advanced 'micro' based investigations in organizational behaviour and human resource management, additional studies of environmental social responsibility and sustainability, further research on "strategic" CSR, connections between social responsibility and entrepreneurship, and improvements in

methods and data analysis as the field matures. Through authoritative contributions from international scholars across the social sciences, this Handbook provides a cohesive overview of this recent expansion. It introduces new perspectives, new methodologies, and new evidence from a range of disciplines to encourage and facilitate interdisciplinary research and global implementation of corporate social responsibility.

RESEARCH ANTHOLOGY ON DEVELOPING SOCIALLY RESPONSIBLE BUSINESSES

IGI Global In today's world of global change, it has never been more critical for businesses to adapt their strategies, management styles, and policies to match that of the surrounding environment. Consumers are increasingly becoming more aware of the impact that businesses and product consumption have on environmental health. Thus, businesses have had to alter their production workflows to better suit a more environmentally conscious customer base. As society faces numerous issues related to the environment, health, poverty, and social justice, the need for socially responsible businesses is crucial to develop and improve the overall landscape of the business field. The Research Anthology on Developing Socially Responsible Businesses discusses the best practices, challenges, opportunities, and benefits of creating socially responsible businesses and provides a context of why these business models are needed. This essential text also considers how society has changed over time and how businesses must adjust their ideals and practices in order to survive in a changing world. Covering a range of topics such as accountability, environmental issues, and human rights, this major reference work is ideal for business owners, managers, policymakers, academicians, researchers, scholars, practitioners, instructors, and students.

THE WORLD GUIDE TO SUSTAINABLE ENTERPRISE

VOLUME 1: AFRICA AND MIDDLE EAST

Routledge The World Guide to Sustainable Enterprise is the first comprehensive global compendium that clearly describes the national approaches to sustainable enterprise. Through a systematic review of each country, this quick-to-access reference guide showcases the similarities and differences in each region. Every country profile includes key information about the relevant history, country-specific issues, trends, research, and the leading organizations operating in the field as well as best-practice case studies. The guide comprises four volumes, each dedicated to a specific region of the world. In a world where organizations are working increasingly across national and regional boundaries and research takes a joined-up and international approach, this book is an essential guide for practitioners and researchers in the disciplines of business sustainability, social enterprise and corporate responsibility. The first of its kind, this reference book provides the reader with a unique insight into what is the current state-of-play in each country. Each edited volume provides expert contributions from around the world; the contributors have been selected on the basis of their knowledge of the country and their clear experience in sustainable enterprise. Each regional/country profile includes the following subsections: Sustainable Enterprise in context; Priority issues; Trends; Government policies; Case studies; Further resources; and References. This unique resource will be an essential acquisition for all organizations who need to benchmark their sustainable enterprise strategies throughout different regions and cultures and want the best possible intelligence on the key issues and concerns relating to sustainable business and social responsibility in all of the markets in which they operate. It provides a useful companion reference collection to The World Guide to CSR, also edited by Wayne Visser. The full Four Volume Set of The World Guide to Sustainable Enterprise is available for purchase as a single item at a 25% discounted rate.